



## *Delta Sigma Theta Sorority, Inc. Richland County Alumnae Chapter*

Dear Donor:

In 2012, Nathalie Stewart, a senior at W. J. Keenan High School was the recipient of a scholarship from the Fortitude Foundation and Richland County Alumnae Chapter of Delta Sigma Theta Sorority Inc. These monies enabled Nathalie to pursue a degree in Elementary Education at Winthrop University in Rock Hill, S.C., where she graduated in May 2016. Nathalie is now a teacher at Chester Park School of Inquiry in Chester, S.C., helping to educate and broaden the minds of young children, some who like her, have dreams of one day being a teacher. Nathalie credits the scholarship she received from Delta Sigma Theta with helping her attain that dream and is now a member of the sorority so that she too can help others. Like Nathalie, so many students today rely on grants and scholarships to help fill that gap in resources needed for college due in part to tuition and fees that have seen a more than 5-percent annual increase since 2000.

Since 1994, we have partnered annually with local corporations and businesses like yours who have a reputation for being good corporate citizens and who have demonstrated a commitment to philanthropy and education. It is through our collective support that a college education was attainable for Nathalie and other deserving students like her.

Our annual fundraising campaign, which concludes with our “Red Diamond” Scholarship Gala and Silent Auction, provides dollars for scholarships and other chapter activities that include the Delta GEMS - a mentoring program for girls ages 14-18 that focus on education, leadership, sisterhood and community service. The event is set for Friday, June 2, 2017, at Seawell’s, 1125 Rosewood Dr., Columbia, S.C. Each year we invite our donors, applicants and past recipients to join us. It would be our pleasure to have you and/or your representative attend as a 2017 sponsor. Cigna, BlueCross and BlueShield of South Carolina, First Citizens, BB&T, Brookland Baptist and Friends of Congressman Clyburn are among our previous sponsors. We are also very proud and grateful for the many individual donors who annually support our cause.

Please complete the attached form and mail it along with your check made payable to the Fortitude Foundation, Attn: c/o Richland County Alumnae, P.O. Box 777, Columbia, S.C. 29202 by May 1, 2017. If you have questions, please email us at [richlandcountyalumnae@gmail.com](mailto:richlandcountyalumnae@gmail.com).

Thank you in advance for considering and responding to this important request.

With Kindest Regards,

*Sharon A. Parker*

Sharon A. Parker, President  
Richland County Alumnae Chapter  
Delta Sigma Theta Sorority, Inc.

*Sharon Lynn*

Sharon Lynn, Chair  
Fortitude Foundation



***Delta Sigma Theta Sorority, Inc.  
Richland County Alumnae Chapter***

<b>Full Page</b>	
<b>Half Page</b>	<b>Quarter Page</b>
<b>Business Card</b>	

**2017 Advertisement Levels**

**Prices**

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Front Inside Cover               | <b>\$350.00</b> |
| <input type="checkbox"/> Back Inside Cover                | <b>\$350.00</b> |
| <input type="checkbox"/> Back Cover                       | <b>\$350.00</b> |
| <input type="checkbox"/> Full Page                        | <b>\$200.00</b> |
| <input type="checkbox"/> Half Page                        | <b>\$100.00</b> |
| <input type="checkbox"/> Quarter Page                     | <b>\$60.00</b>  |
| <input type="checkbox"/> Business Card                    | <b>\$30.00</b>  |
| <input type="checkbox"/> Patron                           | <b>\$20.00</b>  |
| <br>  |                 |
| <input type="checkbox"/> Camera ready copy for ad emailed |                 |
| <input type="checkbox"/> Clearly printed ad               |                 |
| <input type="checkbox"/> Photo Enclosed                   |                 |

**Gala Tickets @ \$40.00 each Qty. \_\_\_\_\_ \$ \_\_\_\_\_**

**Grand Total \$ \_\_\_\_\_**

All advertisement copies, pictures and payments must be received by **May 1, 2017**. Information should be mailed to **The Fortitude Foundation, C/O Richland County Alumnae Chapter**, Post Office Box 777, Columbia, South Carolina 29202.

**Amount Enclosed \$ \_\_\_\_\_ (Grand Total from Above)**

Please check method of payment:      ( ) Check      ( ) Money Order      ( ) Cash

Make your tax deductible donation payable to The Fortitude Foundation.

**Ads will be printed in color – please email camera ready ads to [rcagala16@gmail.com](mailto:rcagala16@gmail.com).**

**Please mark the subject line GALA 2017 Ad.**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Richland County Alumnae Contact:** \_\_\_\_\_  
(Chapter member's name)



# Delta Sigma Theta Sorority, Inc. Richland County Alumnae Chapter

## Sponsorship Levels

Sponsors Name: \_\_\_\_\_  
*Name and/or Company Name as you would like it to appear*

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please indicate below the sponsorship of your choice.

\_\_\_\_\_ \$2500 Platinum    \_\_\_\_\_ \$2000 Gold    \_\_\_\_\_ \$1500 Silver    \_\_\_\_\_ \$500 Bronze

### Platinum Sponsor~ \$2500.00

- △ Priority for title sponsorship of special event presentation opportunities
- △ Credited as major sponsor on chapter's website, media announcements
- △ Full page advertisement in the Event Souvenir Journal and Social Media
- △ 8 Red Diamond Gala Tickets & Reserved Seating at prime location
- △ 4 Reserved parking passes & Complimentary bar privileges (8 bar tickets)**
- △ Logo and Business Recognition at the Gala

### Gold Sponsor~ \$2000.00

- △ Priority for title sponsorship of special event presentation opportunities
- △ Credited as major sponsor on chapter's website, media announcements
- △ Half page advertisement in the Event Souvenir Journal
- △ 8 Red Diamond Gala Tickets & Reserved Seating at prime location
- △ 2 Reserved Parking Passes & Complimentary bar privileges (8 bar tickets)**
- △ Logo and Business Recognition at the Gala

### Silver Sponsor~ \$1500.00

- △ Credited as major sponsor on chapter's website, media announcements
- △ Quarter (1/4) page advertisement in the Event Souvenir Journal
- △ 4 Red Diamond Gala Tickets & Reserved Seating at prime location
- △ 2 Reserved Parking Passes**
- △ Certificate of Appreciation and Recognition at the Gala

### Bronze Sponsor - \$500.00

- △ Credited as a sponsor on chapter's website, media announcements
- △ One-Eighth (1/8) page advertisement in the Event Souvenir Journal
- △ 2 Red Diamond Gala Tickets & Reserved Seating at prime location
- △ Certificate of Appreciation and Recognition at the Gala

Amount Enclosed: \$ \_\_\_\_\_ Payment Method Check # or Money Order \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Make checks payable to Fortitude Foundation. Payments can be mailed to The Fortitude Foundation, C/O Richland County Alumnae Chapter, Post Office Box 777, Columbia, South Carolina 29202**

Due to advanced planning, all money must be received by May 1, 2017. If there are any questions or concerns, please contact us at the above address. **Richland County Alumnae Contact:** \_\_\_\_\_

(Chapter member's name)

Post Office Box 777 ▲ Columbia ▲ South Carolina ▲ 29202

[www.richlandcountydeltas.org](http://www.richlandcountydeltas.org)